

Atlantic Classical Orchestra
2011 Season Program
Specifications/Rate Sheet

AD SIZE		B&W	COLOR
¼ page horizontal	4.5" W x 1.75" D	\$150	\$200
¼ page vertical	2.5" W x 3.5" D	\$150	\$200
½ page horizontal	4.5" W x 3.5" D	\$250	\$300
½ page vertical	2.5" W x 7.5" D	\$250	\$300
Full page	4.5" W x 7.5" D	\$400	\$500
Page 1 (Full page only)		\$500	\$600
Inside Front Cover		\$700	\$800
Inside Back Cover		\$700	\$800
Outside Back Cover		\$1,000	\$1,000

*Note: Current advertisers have priority/right of refusal for Inside Front Cover, Page 1, Inside Back Cover and Outside Back Cover. **Electronic copy preferred.***

FILES

Files must be compatible with PC Quark Express.

All Post Script printer and screen fonts must be provided and be PC compatible.

Files **MUST** be provided as "High Res" files (300 DPI at least).

ACCEPTABLE FILES:

EPS, TIF, Photoshop, Quark and PDF's. **ONLY** these files will be accepted.

For questions regarding ads please contact the Atlantic Classical Orchestra

TEL: 772-460-0850

FAX: 772-460-0851

Email: marketing@acomusic.org

DUE DATE FOR RECEIVING PAYMENT AND AD COPY IS SEPTEMBER 1ST, 2010

Please make checks payable to The ACO and mail to:

415 Avenue A Suite 301

Fort Pierce, FL 34950

ACO Sales Contact:

Phone Number:

KEEP COPY